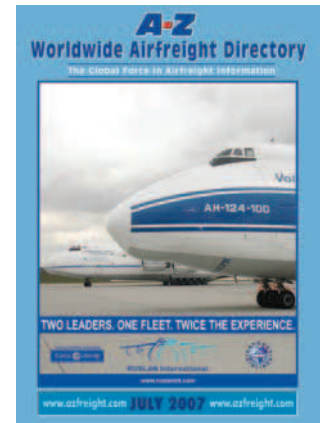


# A-Z WORLDWIDE AIRFREIGHT DIRECTORY



## ADVERTISING RATES (Pounds Sterling)

*Terms and conditions of acceptance of advertisement orders available from the publisher  
Advertisement Rate Card effective January 2008.*

### ADVERTISING

Advertisement Size	Depth x Width (mm)	Rate one issue	Rate two issues
Full Page	257 x 182	3250	3000
Half Page	Horizontal 120 x 182	1950	1750
	Vertical 247 x 88	1950	1750
Quarter Page	Horizontal 60 x 182	1000	900
	Vertical 120 x 88	1000	900
Eighth	Horizontal 30 x 182	550	500
	Vertical 120 x 42	550	500

### SPECIAL POSITIONS

Outside Back Cover	6750	6250
Inside Front Cover	4750	4250
Inside Back Cover	4250	3750
Card Divider (Single side)	4250	3750
Card Divider (Both sides)	5250	4750
<b>LOGO &amp; BOLD ENTRY</b>	<b>600</b>	<b>600</b>

### COLOUR CHARGES *(Additional to above rates)*

4 Colour Process	750	750
Single Colour Process	300	300

**Insertions:** By arrangement

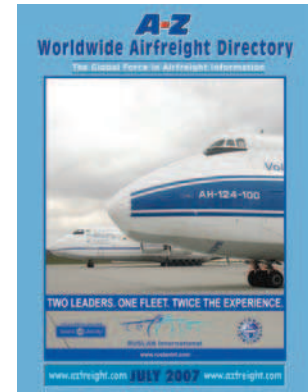
**Special Positions:** 10% extra

**Special Discounts:** These are available for multiple insertions in the same issue - please ask for details

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# A-Z WORLDWIDE AIRFREIGHT DIRECTORY



## ADVERTISING RATES (Dollars)

*Terms and conditions of acceptance of advertisement orders available from the publisher  
Advertisement Rate Card effective January 2008.*

### ADVERTISING

Advertisement Size	Height x Width (inches)	Rate one issue	Rate two issues
Full Page	10 <sup>1</sup> / <sub>8</sub> x 7 <sup>3</sup> / <sub>16</sub>	6825	6300
Half Page	Horizontal 4 <sup>3</sup> / <sub>4</sub> x 7 <sup>3</sup> / <sub>16</sub>	4095	3675
	Vertical 9 <sup>3</sup> / <sub>4</sub> x 3 <sup>7</sup> / <sub>16</sub>	4095	3675
Quarter Page	Horizontal 2 <sup>3</sup> / <sub>8</sub> x 7 <sup>3</sup> / <sub>16</sub>	2100	1890
	Vertical 4 <sup>3</sup> / <sub>4</sub> x 3 <sup>7</sup> / <sub>16</sub>	2100	1890
Eighth	Horizontal 1 <sup>3</sup> / <sub>16</sub> x 7 <sup>3</sup> / <sub>16</sub>	1155	1050
	Vertical 4 <sup>3</sup> / <sub>4</sub> x 1 <sup>5</sup> / <sub>8</sub>	1155	1050

### SPECIAL POSITIONS

Outside Back Cover	14175	13125
Inside Front Cover	9975	8925
Inside Back Cover	8925	7875
Card Divider (Single side)	8925	7875
Card Divider (Both sides)	11000	9975
<b>LOGO &amp; BOLD ENTRY</b>	<b>1260</b>	<b>1260</b>

### COLOUR CHARGES *(Additional to above rates)*

4 Colour Process	1500	1500
Single Colour Process	600	600

**Insertions:** By arrangement

**Special Positions:** 10% extra

**Special Discounts:** These are available for multiple insertions in the same issue - please ask for details

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